

The Power you need...

من المنافقة المنافقة



CATALOG 23
POWERSPORT SOLUTIONS

BATTERY | CHARGER | BOOSTER | TESTER

### **BS BATTERY**

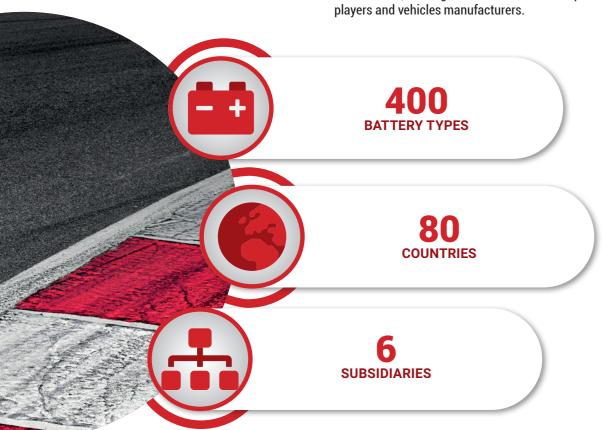


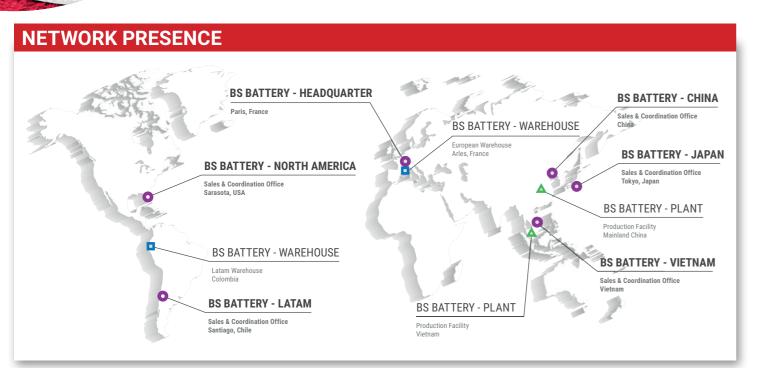
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# **ABOUT US**

BS BATTERY has become within a few years, one of the largest and most innovative powersport battery manufacturer. Present in both OEM and OES fields, BS BATTERY offers an exhaustive range of powersport battery solutions with all technologies (Lithium, SLA - Sealed Lead Acid, MF and DRY) for all applications fields.

With more than 400 battery types, 6 subsidiaries around the world and 2 production basis, BS BATTERY brand and products are distributed throughout 80 countries, making BS BATTERY a reliable partner of the major distribution players and vehicles manufacturers.





### **INNOVATION**

BS BATTERY offers a comprehensive line of Powersport Factory Activated batteries, known under "SLA" Sealed Lead Acid product name. With more than 80 models available, BS BATTERY "SLA" and "SLA Max" range represents the widest program of ready to use batteries suitable for motorcycle, scooter, ATV, SSV, watercraft, snowmobile and utility vehicles.

Very active on new technologies, BS BATTERY also offers an exhaustive line of Lithium batteries developed with and for OEM: Original Equipment Manufacturer. After many years working closely with vehicle manufacturers as OES: Original Equipment Supplier, BS BATTERY has designed a real expertise in Lithium technology for powersport applications.

Along with such a range of high-quality Lead Acid & Lithium batteries, BS BATTERY has created a dedicated line for Smart Chargers & Maintainers, Booster and others useful accessories to deliver a complete service for the riders.



### **PREMIUM QUALITY**

Developed according to the most innovative production processes and engineered under stringent quality control, BS BATTERY facilities comply with the highest international standards, and are certified ISO 9001, ISO 14001 and ISO/TS 16949. BS BATTERY is today certified as OEM & OES supplier by major vehicle manufacturers worldwide.













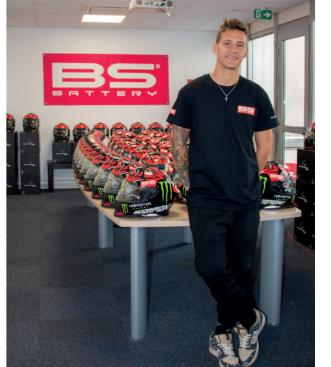


### **RACING**

Racing activities in all fields have always been a heart part of BS BATTERY DNA.

BS BATTERY is constantly improving its solutions to make rider's life easier. Thanks to strong technical racing partnerships with pilots teams such as Fabio Quartararo (Moto GP), Yamaha GMT94 (World-SuperBike), Kawasaki Bud Racing (MXGP), Sherco Racing (Enduro GP, Hard Trial)... and many others, BS BATTERY test its products under extreme racing conditions to deliver reliable and innovative solutions for all the riders.





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### **DNA**













Moto&GP addict



Fabio Quartararo



Monster Energy Yamaha Rally



Suzuki Junior Team



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North America Talent Cup



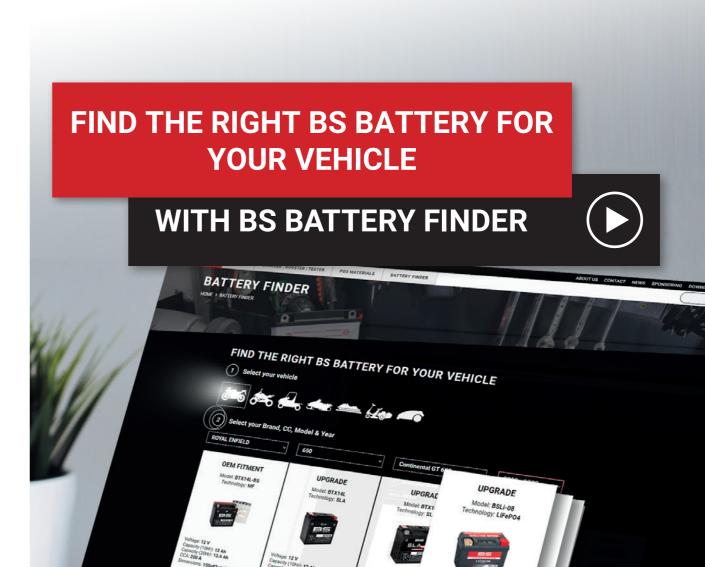
Stephane Paulus



Sherco Racing Factory

**CSBK** 

**OFFICIAL SPONSOR** 



# WEBSITE

WWW.BS-BATTERY.COM

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4

# **DEALERS TOOLS**



### ACADEMY

### **BS BATTERY ACADEMY**

Being closer of each partners by providing them the right knowledges and expertise, listening their feedbacks from the field and sharing their challenges, has always been a priority for BS BATTERY.

Training plays a vital part in the success of business, that's why we developed BS BATTERY Academy.

BS BATTERY Academy is a comprehensive training program dedicated to enhance technical skills and make a vast difference to our partner's growth and profitability.

Run by experts who are both specialized in their subjects and professionnally qualified, our trainings are 100% tailor-made: we always select relevant informations according our audience (distributors, dealers, mechanics...) to fulfil their needs and takle their challenges. For more details, please contact your BS BATTERY team.





Tailored training program



Face to face Online training



2 Certifications Levels Essential Evolution



Qualified and passionate experts



To find out more details on BS BATTERY Academy, please contact your BS BATTERY Team.

### **DEALERS TOOLS**

### **BATTERY FINDER**

Find the right BS BATTERY for your Motorcycle, Scooter, ATV, UTV, Watercraft or Snowmobile in few seconds!

BS BATTERY FINDER is an online searching tool which recommends the right batteries for your vehicle! The tool provides several recommandations according to the technologies that you look for: MF, SLA, SLA MAX, LITHIUM.

BS BATTERY FINDER is available 24H/24, 7/7 on our website bs-battery.com and mobile too.

Scan the QR code & find the right BS BATTERY for your vehicle:



### **SCAN HERE**

#### **DOWNLOAD AREA**

Looking for more technical informations about BS BATTERY products?

Go on bs-battery.com/DOWNLOAD

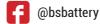
and download from here our Products catalogues, Data sheets, and Manuals!

### **NEWS**

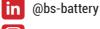
Read all our latest news about products, racing, events on bs-battery.com/news.

#### **SOCIAL MEDIA**

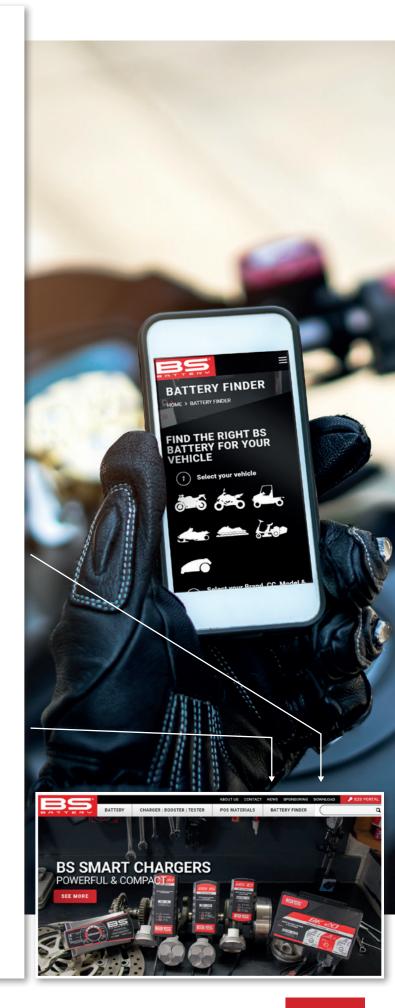
Follow our social media channels to discover more about BS BATTERY world!







@bsbatteryofficiel



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