**Strong presence on Trade Fairs for BS BATTERY in 2024!**

In the dynamic landscape of the battery industry, BS Battery continues to set new standards with its deep commitment to its global distributor network. As we stride into the heart of 2024, BS Battery proudly reflects on months of unparalleled presence at trade fairs and events across the globe, a testament to the global network of partners and distributors that we are a part of.

JANUARY 2024

- From Medellin's bustling streets to Tokyo's vibrant markets, BS Battery has traversed continents, leaving its mark on the industry. Our journey began in January with *Le Mans Corporation* NVP event in the **United States**, setting the tone for a year filled with opportunities for growth and collaboration.

MARCH 2024

- March saw us spreading our solutions further, with noteworthy appearances at key events such as the Salon du 2 Roues in **France** alongside *Bihr* and other partners, the Motorcycle Exhibition in **Turkey** with *Limit Parts*, and the Tokyo Motorcycle Show in **Japan**, accompanied by our distributor *Marunaka*. These engagements reinforced our commitment to our partners and served as platforms for knowledge exchange and interaction with dealers and prospects.

APRIL 2024

- In April, BS Battery continued on this path and participated jointly with *Bike Alert Hellas* in the Athens Motorcycle Show in **Greece** and the Expomotos in **Portugal** with *Lusomotos*. These events provided fruitful ground for us to showcase our latest offerings, engage with customers, and forge new partnerships.

MAY 2024

- May has been no exception, with BS Battery making waves with its own identity at the Feria de las 2 Ruedas in **Colombia**.

These efforts underscore our unwavering dedication to serving our partners on a global scale. Our next move is to continue this journey and make significant impressions at upcoming events: especially the next NVP with *Le Mans* in Milwaukee, Wisconsin, **USA** (September 2024) and the world-renowned EICMA show in Milan, **Italy** (November 2024).