

## THROWBACK – BS BATTERY BACK IN THE PADDOCK AT 24H MOTOS LE MANS

The 24H Motos in Le Mans is one of the most iconic and demanding events in the FIM Endurance World Championship, a series renowned for pushing riders and machines to their limits over grueling long-distance events.

This year, BS Battery was proud to be on the ground, supporting several teams competing in both the Formula EWC and Superstock categories.

Among the teams accompanied through this 24-hour battle were the [TATI Team AVA6 Racing](#), [Martin Renaudin \(Honda Rac41\)](#), the [Junior Team Le Mans Sud Suzuki](#), the [Bolliger Team Switzerland](#), and **Marcus Delestre with the PMS99**. This weekend was also a great chance to see Julien Tourscher again at the first round of the **Igol Continental Cup**. Each of them trusted BS Battery products throughout the season, from high-performance lithium batteries to smart chargers and power accessories that keep their machines running at full capacity, day and night.

BS Battery presence at the circuit isn't just about logos on fairings, it's about real technical support and shared passion. From the garages to the pitlane, we're right there with the teams, helping them overcome the small (and sometimes not-so-small) challenges that endurance racing throws their way.

### A moment of solidarity: BS Battery x PMS99

One of the highlights of the weekend came even before the green light. On Thursday, just ahead of the race, Team PMS99 was facing a major issue with their battery setup. Without access to the right charging equipment or lithium technology, the team's participation was in jeopardy.

That's when our team on-site, Eva and Julien, jumped in. In true endurance spirit, they supplied the team with lithium batteries, the [BSLi-02](#) and the [BSLi-02 Max](#), and provided the necessary support to get them back on track in record time. It was a powerful reminder that racing is not only about performance, but also about community.

Thanks to this quick intervention, the team was able to restart their preparation with lighter, more efficient batteries, and carry on the race with confidence.

### Support Beyond EWC: Handi Free Riders on Track

We are also proud to support [Stéphane Paulus](#), co-founder of the Handi Free Riders Association. The association leads the French PMR Bridgestone Cup, a championship for riders with physical disabilities. Once again part of the official 24H Motos weekend program, this inspiring series took place on the same Bugatti Circuit, with nearly thirty adapted motorcycles competing across the 600cc and 1000cc categories.

From paraplegic riders to amputees, all competitors ride machines modified to fit their specific needs. BS Battery is honored to be a partner in promoting inclusion and excellence in motorsport, no matter the challenge.

### New season kickoff: Igol Continental Cup

The 24H Motos also marked the season opener of the Igol Continental Cup, a racing series dedicated exclusively to riders of the Royal Enfield Continental GT. Several passionate bikers, all having hands-on experience with their own machines, battle it out across some of France's most legendary tracks in a friendly yet competitive spirit. **Julien**, our European Key Account Manager at BS Battery, is once again taking part this season, proudly carrying the BS Battery colors on track. His performance during this opening round was solid: P7 in qualifying, P6 in Race 1 and P4 in Race 2. An impressive progression that sets the tone for an exciting season ahead!

At BS Battery, we believe that endurance is more than a race format, it's a mindset. We're proud to stand alongside the teams, race after race, lap after lap, powering performance where it matters most.